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FOR IMMEDIATE RELEASE

ROUGH COUNTRY'S 04-08 F-150 2.5" LEVELING LIFT KIT

Dyersburg, TN – Rough Country is revolutionizing the leveling kit market with its new 04-08 Ford F-150 2.5" kit. The easily to install, innovative molded spacer design combines great looks and strength in ways that traditional spacers do not. Rough Country's new spacer design is formed to fit the strut hat giving the appearance of a continuing strut, unlike traditional strut mount spacers which leave an eyesore in clear view. Everything you need to clear up to a 35" tire is included in this complete leveling kit and is available at a market leading, low price of \$99.95.

For more information about the 04-08 Ford F-150 2.5" Leveling Lift Kit, please contact Rough Country Suspension® Products at <http://www.roughcountry.com> or call **800-222-7023 today!** You may also contact Rough Country® to find an authorized dealer near you, or visit the "Dealer Locator" link at <http://www.roughcountry.com>.

About Rough Country:

Formed in early 1970's, Rough Country Suspension® Products was one of the founders of the off-road industry and today is one of the fastest growing manufacturers and marketers of lifted suspension packages and off-road accessories for both 2wd and 4wd trucks and SUVs. Rough Country Suspension® Products is owned by Heckethorn Products®. Heckethorn Products® has a storied history in the automotive aftermarket that includes inventing the first steering stabilizer for military Jeeps in the 1950s. As a complete supplier, Rough Country Suspension Products offers retailers, jobbers, and consumers an opportunity to purchase products the market is demanding.

CONTACT:

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