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FOR IMMEDIATE RELEASE

ROUGH COUNTRY OFFERS SUPPORT FOR HD TIE ROD

Dyersburg, TN – One area seriously lacking on the Chevy HD is the steering link. With an outside diameter of only ½”, one wrong turn can easily bend the tie rod leaving your alignment out of whack for all of eternity. That problem is only intensified when you beef up the truck’s appearance with an off-road tire and wheel package. Rough Country combats this issue with its new HD Tie Rod Sleeve. Taking the outside diameter from ½” to 1”, this steel sleeve strengthens the steering components on the HD with an install time of only an hour. Rough Country’s HD Tie Rod Sleeve simply takes the place of the stock jam nut giving you sturdy assurance that handling issues are not a concern for you anymore.

For more information on the new HD Tie Rod Sleeve, please contact Rough Country Suspension Products at <http://www.roughcountry.com> or call **800-222-7023**. You may also contact Rough Country to find an authorized Rough Country dealer near you, or visit the “Dealer Locator” link at <http://www.roughcountry.com>.

About Rough Country:

Formed in early 1970’s, Rough Country Suspension® Products was one of the founders of the off-road industry and today is one of the fastest growing manufacturers and marketers of lifted suspension packages and off-road accessories for both 2wd and 4wd trucks and SUVs. Rough Country Suspension® Products is owned by Heckethorn Products®. Heckethorn Products® has a storied history in the automotive aftermarket that includes inventing the first steering stabilizer for military Jeeps in the 1950s. As a complete supplier, Rough Country Suspension Products offers retailers, jobbers, and consumer direct customers an opportunity to purchase the products that the market is demanding.

CONTACT:

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